

COMMUNITY PHARMACY PRECONCEPTION CARE PHARMACY CAMPAIGN

Trigger for intervention

The customer either selects or requests an item that triggers an intervention as part of the scheme **e.g. folic acid, pregnancy test, or ovulation kit.**

Intervention SOP (Standard Operative Procedure)

- Prior to putting the item into a bag and taking payment please complete the brief intervention below.**
- Inform the customer:** “We are supporting an NHS Coventry PRECONCEPTION CARE CAMPAIGN and I see you are buying item X...this information may be of interest to you”. **Are you UNDER 25? If YES, you are entitled to a free pregnancy test, Chlamydia screen, you just need to bring a urine sample in. Select and show the customer the campaign credit card, pointing to the front side key messages.**
- Also inform customer:** “There are also some useful numbers on the back”. (*Show the customer the back of the card*).
- Advise customer:** “If are planning a pregnancy and have a positive pregnancy test now or in the future see your Midwife or GP as soon as possible. This is a confidential service”.
- Ask customer: **Do you smoke?** If YES, refer to Stop Smoking service.
- Ask customer: **Are you taking any regular medications?** If YES, refer to MUR service.
- Place goods and campaign credit card into bag and take money for sale.**

9 KEY MESSAGES	CONTACT- REFERRAL
If you smoke you should get advice about stopping as soon as possible	Stop Smoking Signposting Service- Tel: 0800 051 1310 www.coventrypct.nhs.uk
If you are pregnant or trying to conceive avoid drinking alcohol and taking illicit drugs	Swanswell Alcohol Services Tel: 024 76226619
Take 400 micrograms of Folic Acid a day (1 tablet per day)	Advise commencing Folic Acid
If taking any regular medication, herbal remedies or over the counter medicines, discuss this with your pharmacist	Advise MUR
Eat a balanced diet and work towards a healthy weight and take regular exercise	NHS Choices www.nhs.uk Coventry Public Health Nutrition Service Tel: 024 76832595
Make sure your immunisations are up to date, especially rubella	NHS Choices www.nhs.uk and check with your GP or Practice Nurse
Have you had your Chlamydia screen?	Coventry Sexual Health/GUM clinic Tel: 02476246507
Find out more about the benefits of breastfeeding	NHS Choices www.nhs.uk and ask your local Health visitor or Midwife
If you have a positive pregnancy test see your Midwife or GP as soon as possible	Refer to Midwife or GP

