

Pharmacy Skin Cancer Awareness Campaign

May 30th – June 25th 2011

Evaluation Form

Please return evaluation and customer contact data collection forms by
MONDAY 4TH JULY 2011

Correctly completed forms received by the 4th July 2011 will be entered into a prize draw to win £30 MARKS AND SPENCER VOUCHERS*

Your feedback is essential for evaluating this project and planning future work. Skin cancer is a preventable disease, **THANK YOU** for doing your bit to raise awareness and save lives!

Name of Campaign: Skin Cancer Awareness	Dates run:
Name of pharmacy: _____	
Address: _____	
Name of Health Promotion Champion (Torbay and South Devon only): _____	
Did the Health Promotion Champion attend a training session (Torbay and South Devon only) Yes / No	
Did you do a pharmacy team briefing on this campaign? YES / NO	If yes to how many staff?
Did you display posters? YES / NO	Did you display SunSmart leaflets? YES / NO
Did you feel able to provide information through conversation and using the resources?	(No not at all) 1 2 3 4 5 (Yes definitely)
Do you think that the pharmacy is an effective setting to raise awareness of skin cancer prevention and early diagnosis?	(No not at all) 1 2 3 4 5 (Yes definitely)
Any other comments about the campaign or how it could be improved?	
Number of leaflets left over after campaign	
Number of quizzes left over after campaign (Torbay and South Devon only)	

Please return completed evaluation to:

Sarah Bird, FREEPOST EX184, Public Health, 2nd floor, County Hall, Topsham Road, Exeter, EX2 4QL

Any questions please call Sarah Bird on 01392 267754 or email sarahbird1@nhs.net

*Prize draw will be held on Tuesday 5th July 2011 and winner will be notified by 12th July 2011.