

MUR Day and 'Pharmacy Charter Day'

Weeks commencing 19th and 26th April 2010

The Devon LPC is acting in support of the PSNC Pharmacy Charter Initiative. This Charter aims to gain support for future funding of Community Pharmacy's current and potential role in Public Health, Medicines Management, and Minor Ailments. We aim to use this PR opportunity to build our local resource for driving and maintaining PCT controlled service funding.

We need your support in regard to two promotional initiatives:

- **Devon MUR Day (Warfarin or Asthma / COPD): One patient; one day; 229 Pharmacies!**
- **Pharmacy Charter Day: One intervention - from 229 Pharmacies!**

Just imagine the potential results we would have to share with, and influence others.

229 community pharmacies! Yes it is short notice – but we aim to keep our promotion as simple as possible. We are not asking that pharmacists complete an MUR or intervention every day.

What are we asking?

- that each pharmacy completes one MUR (on one day during **w/c 19th April**)
- that each pharmacy completes one intervention (on one day during **w/c 26th April**)
- that each pharmacy records the results as they would normally
- **that each pharmacy sends a copy of the intervention and MUR to the LPC Secretariat *in the envelope provided or faxes to 01392 833336.***

If each pharmacy shares the result of the work with us at the Devon LPC Secretariat, we will then do the remainder of the work on your behalf, and in turn share results with yourselves, and those we aim to influence.

All correspondence received will be treated in complete confidence. There will be no qualitative analysis. The information output will be quantitative (for example: 16 safety issues identified). There will be no 'breakdown' comparison between pharmacy groups, between groups and private contractors, or pharmacies in the same areas / towns. The information will be regarded as 'one body'. The information will only be used for the benefit of Pharmacy.

YOUR HELP:

We have included a 'participant guide' for each of the initiatives.

We have identified 2 weeks in which to produce a result, just asking that the intervention or MUR is from a single day in the week. We know that a good return will be down to you efforts. A poor return will leave us with little to say to those we wish to influence on your behalf. **Go for it – please!**