

Devon LPC Strategy

LPC Vision

"To facilitate delivery and lead the development of safe and consistent, quality community pharmacy services"

LPC Mission

*"To **maximise** financial and professional opportunities for pharmacy contractors, resulting in safe and secure delivery of patient services."*

Objectives

- 1) Ensure LPC Structure supports vision, mission and purpose
- 2) Proactively develop and support implementation of quality community pharmacy services
- 3) Ensure adherence to clinical governance principals and compliance with regulations and ensure continuous quality improvement is built into all professional services.
- 4) Secure effective engagement with all healthcare commissioners and PCOs ensuring the right to be consulted on pharmacy matters
- 5) To facilitate closer working relationships between community pharmacists and other healthcare professionals
- 6) Facilitate access to development and training for all contractors and pharmacy teams
- 7) Develop effective communication strategy with contractors, commissioners and public

Devon LPC short and medium term strategy

Short term

LPC Local –

Review committee structure and devolve responsibilities
Review meetings management and procedures

Essential Services

Support consistent non responders to PCT driven audits and health promotion campaigns
Focus on skills gap to deliver on essential services and where necessary facilitate access to training and development

Work with PCTs to assure quality performance by contractors

Drive MUR development to maximise revenue

Focus on marketing, evaluation and training
Engage with contractors not delivering

Local Enhanced Services–

Primary focus on current services and existing proposals to maximise revenue
Review and evaluate implementation of current services commissioned across Devon
Identify training needs of pharmacy teams to deliver on current services
Kite mark LES proposals with LPC approval
Align accreditation requirements across the PCTs

Practice Based Commissioning

Assist high performing contractors to develop PBC proposals and deliver on local services

Increase awareness of future Pharmacy positioning

Generate leads for service development to meet PCT and pharmacy priorities
Design local marketing campaign to NHS and Public

Medium term

- **Work to change or perception to partners of choice within the medical fraternity**
- **Drive the Public health and self care agendas**
- **Quadruple our services revenue in 3 years**
- **Reinvigorate the pharmacy position through support of professional development and culture change**
- **Establish a clear positioning for Pharmacy in the services market**

Support: Support GP activities in these areas as required eg clinical reviews

Participate : Work with GPs where this appropriate for improved patient pathways or access. eg INR testing

Work in partnership : Work with GPs / PCT's to establish joint activity on PBCs or LES eg smoking cessation

Dominate Market : We have the access to the public required and the transient contact through otc medicines sales to assist e.g. COPD

